



**FOR IMMEDIATE RELEASE**

**GR GREEN Named a Winner at 2012 Regional Finals of the Cleantech Open**

***Local clean-tech entrepreneur receives \$20,000 in prizes, advances to national competition***

October 9, 2012 (Portland, OR): GR GREEN Building Products Inc. was named a winner at the 2012 Pacific Northwest regional finals of the Cleantech Open ([www.cleantechopen.org](http://www.cleantechopen.org)), the world's largest cleantech accelerator. GR GREEN, the developers and manufacturers of the first truly "manufactured green" synthetic roofing products in North America, is one of three finalist teams selected from a talented pool of over 40 innovative cleantech entrepreneur teams from across the Pacific Northwest.

"Our 2012 finalists are outstanding examples of the thriving cleantech industry in the Pacific Northwest," said Byron McCann, director of the Cleantech Open Pacific Northwest Region. "We strongly believe that by providing early stage companies with the proper resources, we can encourage growth in the regional cleantech sector."

As a regional finalist, GR GREEN will receive a "Startup in a Box" package that includes cash and donated services worth up to \$20,000 and will advance to compete at the [Cleantech Open Global Forum](#) next month for a chance to win \$250,000 and the title of 2012 Top Cleantech Entrepreneur.

"This is a fantastic validation of our efforts to prove that the manufacture a profitable, truly sustainable building product is possible. We are honoured to be judged and recognized by such respected world experts in the clean-tech field. The Cleantech Open competition has been an incredible amount of work, but it has been well worth it. We have learned a great deal, gained inner strength and made a lot of contacts. We are very grateful.", said Geoff Wensel, President, of GR GREEN.

The Cleantech Open is a nonprofit organization that fosters the most promising startups in clean technology fields through a nine-month program that includes education, relationship building and funding opportunities. The proven program encourages cleantech entrepreneurs from around the nation to compete for local recognition, and have a shot at part of the overall \$1-million purse for the national winners.

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## **ABOUT THE CLEANTECH OPEN**

The Cleantech Open runs the world's largest cleantech accelerator. We provide entrepreneurs and technologists the resources needed to launch successful cleantech companies. Our mission is to find, fund and foster entrepreneurs with big ideas that address today's most urgent energy, environmental and economic challenges. The 581 alumni companies of the Cleantech Open's accelerator programs have raised more than \$660 million in external capital. Learn more at [www.cleantechopen.org](http://www.cleantechopen.org) and follow us at [www.facebook.com/cleantechopen](https://www.facebook.com/cleantechopen) and on Twitter [@cleantechopen](https://twitter.com/cleantechopen)/[@nwcleantechopen](https://twitter.com/nwcleantechopen).

## **ABOUT GR GREEN**

GR GREEN Building Products Inc. are the developers and manufacturers of the first truly "manufactured green" synthetic roofing products in North America. We up-cycle plastic and limestone in a closed loop manufacturing systems using "Cradle to Cradle" standards where nothing is wasted and the environment is not harmed in any way. Every GR GREEN roof saves 4,400 milk bottles and 44,000 plastic bags from ending up in an incinerator, landfill or worse, floating in our oceans. Our products GR GREEN Cedar™ and GR GREEN Slate™ are virtually indistinguishable from real cedar and slate, have none of the downsides or real cedar or other composite products and sell at a fraction of the cost. Learn more at [www.grgreen.com](http://www.grgreen.com).